

2024 Region Smart City Awards*

(*Special Focus on Emerging Cities in Asia)

Leadership & Enterprises & Best projects(X-SDI) Awards

Terms and Conditions

Entering the competition implies full acceptance of its rules

INDEX

1. What is Smart City Expo World Congress?	1
2. Purpose of the Call for Awards	2
3. What can the shortlisted entities expect to receive?	2
4. Topics covered	3
5. Who can participate?	7
6. Organizer of the Award	7
7. Prize Categories	7
8. Presentation of Proposals	8
9. Submission period	8
10. Evaluation Criteria	8
12. Publicity & Promoting the Prizes	14
13. Awards Schedule	15
14. Intellectual and Industrial Property Rights	15
15. Data Protection	15
16. Queries and Suggestions	15

1. What is Smart City Expo World Congress?

Smart City Expo World Congress (hereinafter referred to as "the Congress") has been held in Barcelona, Spain, since 2011 with substantial support and guidance from the Spanish government and the Barcelona City Council. It has received an enthusiastic response and deep involvement from nearly a thousand cities worldwide. Over the past decade, the Congress has not only been an important annual meeting for interaction and collaboration among global cities but has also gradually become the world's largest and most credible platform for city-to-city exchange and cooperation.

The Congress has established long-term strategic partnerships with international organizations such as the United Nations Human Settlements Programme, the World Economic Forum, the World Bank, the Inter-American Development Bank, the European Union, and the United Cities and Local Governments. It is dedicated to forming a fair, inclusive, and future-oriented mechanism for exchange and shared collaboration in smart cities among key global stakeholders, including governments, businesses, industry institutions, academia, and social groups. Through knowledge sharing, experience exchange, and dialogue, it has promoted collaborative efforts between and among cities, governments, businesses, and academia worldwide, actively driving the governance and development of the global urban technology system and the digital economy. By sharing best practices and innovative solutions in smart urban development, the Congress provides industry insights and experiences to global cities, aiding them in achieving sustainable development and enhancing the quality of life for residents in the digital age.

2. Purpose of the Call for Awards

The World Smart City Awards (WSCA) are organized by the Congress and is one of the key event during the Congress, heralded as the Oscars of the smart city industry. The establishment of the WSCA aims to define urban areas and projects related to urban development themes, as well as to foster innovative ideas that make cities around the world more livable, sustainable, and economically viable.

McKinsey's report¹ underscores the pivotal role of 440 emerging-market cities in driving nearly half of the global GDP growth from 2010 to 2025. In Asia emerging market, where 57% of the global population resides, over half live in urban areas. These region's urban development is marked by vast potential and diversity, shaped by its varied ethnicities, landscapes, historical backgrounds, and economic growth trajectories.

In order to further encourage and promote the development of these diverse cities, the Region Smart City Awards*(Special Focus on Emerging Cities in Asia), has been established for the first time.

The aim of this award is to set benchmarks for the development of Asian emerging cities by selecting and recognizing outstanding projects, enterprises, and leaders. By sharing their successful experiences, cases, and insights, we hope to connect the challenges of urban development with business solutions, promote substantive cooperation between government and business, and drive the smart transformation of Asian cities in digitalization, green low-carbon, and sustainable development fields.

3. What can the shortlisted entities expect to receive?

(1) Physical Trophy and Certificate: All shortlisted entities/candidates will be awarded trophy and certificate at the Award Ceremony (a winning trophy in case of a victory).



¹ <https://www.mckinsey.com/featured-insights/urbanization/unlocking-the-potential-of-emerging-market-cities#/>

(2) Opportunity to Compete for the Global Award: Shortlisted entities will have the chance to represent China with their outstanding cases in the global selection for the World Smart City Awards. If shortlisted, they will be awarded a trophy at the World Smart City Awards 「Award Ceremony」 in Barcelona.

(3) In-depth Participation in the Smart City Expo World Congress·Hangzhou:

- Close-door Meeting: Shortlisted entities will have the opportunity to apply for and participate in closed-door, bilateral meetings with key domestic and international companies, facilitating urban investment attraction and regional industrial development.

- Congress Pass and Region Smart City Awards* 「Award Ceremony」 Ticket.

(*Special Focus on Emerging Cities in Asia)

- Media Exposure: Promotional coverage across the full media matrix (Asia-wide) of the congress.

- On-site Display: Shortlisted cities will have the opportunity to showcase their projects at the Smart City Expo World Congress·China event, directly presenting their achievements and experiences in smart city development to attendees.

(4) Compilation of Excellent Smart City Case : Outstanding cases from the shortlisted entities may be included in the annual compilation of Excellent Smart City Case(Region).

*This entitlement is updated as of March 2024, with the final interpretation rights reserved by the Secretariat of the World Smart City Awards.

4. Topics covered

Please find in this section the Award Categories for the 2024 edition and the main guiding keywords for each of the topics considered. You will need to prioritise and select only one topic that your proposal primarily refers to. Submissions should be dealing with one or several keywords of this list. Additional keywords can also be suggested in the online form. Do not hesitate to contact the organization in case of doubt.

2024	Keywords
Enabling Technologies	Telecommunications Technology (5G and 6G Communications, WiFi 6, Machine to Machine Communication, Ultra-Wideband Communication, Wireless Access Network Technology, Fiber Optics), Artificial Intelligence and Machine Learning (Advanced AI & Automation, Artificial Intelligence (AI), General Artificial Intelligence (AGI), Deep Learning, Edge AI & Edge Computing, Machine Vision, Voice Recognition Technology), Data Processing and Analysis (Big Data, Data Analytics, Data Integration, Data Management, Data Storage, Real-Time Data Stream Processing, Data Visualization Techniques, Preprocessing for Machine Learning Data), Cloud Computing and Storage (Cloud Computing, Cloud Storage, Platform as a Service (PaaS), Hybrid Cloud, Cloud Security, Multi-Cloud Management), Blockchain and Security Technology (Blockchain, Blockchain Security, Encryption Technology, Digital Identity Verification), Internet of Things and Intelligent Devices (IoT, Sensors, Intelligent Devices, Robotics, Automation Control Systems, Remote Monitoring Technology, IoT Security), Augmented Reality and Virtual Reality (Augmented Reality, Virtual Reality, Digital Twin, Metaverse, Interactive Virtual Reality, Mixed Reality (MR), 3D Modeling), Computing and Modeling

	<p>Technology (Algorithms, Digital Modeling, Edge Computing, Quantum Computing, Simulation Technology, Cloud Computing Models), Biotechnology (Biotechnology & Gene Editing, Cell Therapy, Synthetic Biology, Protein Engineering), etc.</p>
<p>Mobility</p>	<p>Intelligent Traffic and Management Systems (Intelligent Transportation Systems (ITS), Intelligent Public Transportation, Connected Vehicles and Networks, Smart Parking Solutions, Traffic Management, Smart Airports, Smart Ports, Integrated Transportation, Traffic Networks, Intelligent Transportation, Transportation Hubs, Traffic Facilities), Emerging Technologies and Innovative Solutions (Electrification and Electric Vehicle (EV) Technology, Autonomous Driving and Automation Technologies, Urban Air Mobility (UAM), Hydrogen Fuel Cell Technology, Drones, Low-altitude Economy, Electric Transportation, Vertical Take-off and Landing (VTOL), Sustainable and Green Travel (Sustainable and Green Travel, Fossil Fuel-Free Blocks, Hydrogen Energy Transportation, Low Carbon Travel, Zero Emissions), Shared and On-Demand Travel (Shared Mobility Solutions, Car Sharing, Point-to-Point Shared Mobility, Mobility as a Service (MaaS), On-Demand Travel, Multimodal and Integrated Transport Solutions (Multimodal Transport Solutions, Dual-use Passenger and Cargo, Integrated Transport Plans, Multimodal Transport), Personal and Micro-mobility Methods (Bicycle Lanes, Flexible Transit, Personal Mobility, Micro-mobility, Non-motorized Transport, Scooters, Walking), Logistics and Last Mile Solutions (Freight, Last Mile Logistics and Mobility), Transportation Policy, Regulation, and Services (New Transportation Policies and Regulations, Mobility Planning, Mobility Service Providers, Mobility Tools, Insurance), Other Related Facilities and Services (Rail Transport, Taxis, Road Safety, Parking Spaces, Payment Systems, Maps), etc.</p>
<p>Energy & Environment</p>	<p>Climate Change and Carbon Neutrality (Net Zero Carbon Emissions, Carbon Capture and Storage Technologies (CCUS), Carbon Neutral Strategies, Greenhouse Gas Reduction, Low Carbon Emission Technologies), Energy and Resource Management (Clean Energy Technology, High-Efficiency Cooling Systems, Distributed Energy Systems, Energy Efficiency Enhancement, Energy Storage Solutions, Energy Structure Transformation, Hydrogen Energy Applications, Renewable Energy Design).Sustainable Cities and Ecological Design (Eco-Friendly Industries and Cities, Circular Economy Practices, Green Urban Planning, Sustainable Urban Design Tools, Urban Parks and Green Spaces, Sponge City Water Management, Urban Agriculture Development, Urban Resilience Building, Vertical Farming and Aeroponics Technology), Waste Management and Circular Economy (Reducing Food Waste, Resource Recycling, Solid Waste Management, Zero Waste Goals), Food Systems and Safety (Carbon Footprint of Food, Sustainable Food, Food Safety), Water Resources and Management (Rainwater Management and Reuse, Water Resource Management and Protection), Air Quality and Environmental Protection (Air Quality Improvement, Ecosystem Protection and Management), etc.</p>

<p>Governance</p>	<p>Governance Models and Practices (Digital Governance, Sustainable Governance, Collaborative and Multi-Level Governance, Open Government, Best Practices, Performance Measurement Models, Multi-Stakeholder Engagement), Participation and Collaboration (Citizen Participation, Co-creation, Collaboration, Creative Cities), Data and Information Management (Data Empowerment, Urban Development Indicators, Data Transparency), Policy and Standards (Policy and Policymaking, Public-Private Partnership (PPP) Theory, Regulations and Rules, Standards and Standardization), Regional and Urban Governance (Large City Governance, Regional Development), Cultural and Social Impact (Culture), etc.</p>
<p>Living & Inclusion</p>	<p>Social Inclusion and Equality (Aging Population, Climate Justice, Digital Divide and Inclusiveness, Ethnic Inclusion and Minorities, Gender Equality, Multicultural Integration, Social Equity, Social Welfare), Participatory and Community Development (People's City, Community Participation, Social Integration of New Residents, Integration of Tourists and Citizens), Education and Employment (Future of Education, Future of Work, Future Skills, New Work Spaces, Labor Platforms), Health and Healthcare (Public Health and Medical Care, Health and Healthcare, Age-friendly Cities), Housing and Living Conditions (Affordability, Housing, Innovative Living Models), etc.</p>
<p>Safety & Resilience</p>	<p>Data and Information Security (Cybersecurity, Data Security and Assurance, Data Breach Protection, Data Governance, Data Protection, Digital Rights, Data Privacy, Blockchain Applications in Data Security, Security and Privacy Issues in Biometric Technologies), Identity and Access Management (Facial Recognition, Fraud Detection, Identity Management, Biometric Technologies), Urban Safety and Public Safety (Urban Safety, Public Safety, Building Safety, Traffic Safety, Mountain Safety, Waterfront Safety-Water Safety, Public Health Safety, Fire Safety, High Passenger Flow Emergency Safety, Public Order Management), Risk Management and Emergency Response (Intelligent Monitoring and Recognition Technology, Disaster Risk Management, Emergency Response and Management, Risk Assessment and Management, Accident Prevention and Emergency Response, Crisis Management and Crisis Communication, Emergency Response and Rescue, Post-Disaster Assessment, Disaster Recovery and Reconstruction, Safety Equipment and Technology), etc.</p>

<p>Industry & Economy</p>	<p>Industrial Development and Transformation (Industrial Upgrading and Transformation Development, Industrial Ecology and Industrial Clusters, Corporate Strategic Transformation, High-Tech Industry, Green and Sustainable Development Industry, Rural Economic Development, Industry 4.0, Industrial Park Construction), Economic Cooperation and Regional Development (Economic Cooperation and Regional Development, Urban Diplomacy and Inter-City Cooperation, Local Economic Development), Innovation and Technology Economy (New Productivity, Digital Economy, Innovation Ecosystem, Innovation Models), Finance and Investment (Fintech, Financing Solutions, Global Funds, Internationalization Strategies, Investment Models, Multilateral Institutions, Inclusive Finance), Entrepreneurship and Business Support (Sharing Economy, Entrepreneurship Accelerators, Innovation and Entrepreneurship Incubators, Talent Attraction, Business Models, Corporate Social Responsibility (ESG), Business Environment and Policy Support, Entrepreneurship), etc.</p>
<p>Infrastructure & Construction</p>	<p>Transportation Infrastructure (Intelligent Transportation Systems, Automated Bridge Monitoring, Tunnel Safety Management, Intelligent Rail Network, Metro Real-time Information Systems, Smart Airport Management, Smart Port Logistics), Water and Wastewater Treatment (Pipeline Construction and Management, Remote Water Quality Monitoring, Rainwater Smart Regulation System), Power and Energy Supply (Smart Grid, Remote Energy Management System, Smart Renewable Energy Integration), Communication Network Construction (Broadband Fiber Optic Network Optimization, 5G Smart Base Station Deployment, Data Center), Urban Gas and Heating (Remote Gas Monitoring System, Smart Heating Network Management), Waste Treatment and Solid Waste Management (Smart Waste Sorting and Recycling, Waste Treatment Automation, Solid Waste Tracking System), Greening and Public Space Management (Urban Greening System, Smart Irrigation System, Public Space Intelligent Monitoring, Ecological Environment Data Analysis), Buildings and Community Facilities (Green Building, Zero-Carbon Building, Smart Building, Building Historical Preservation And Cultural Heritage, Building Information Modeling Building Automation Smart Home Systems, Community Safety Monitoring, Smart Community Services, Smart Streets), Urban Safety and Emergency Management (Intelligent Monitoring Systems, Emergency Response and Disaster Management Platforms, Public Safety Data Analysis), Cultural And Educational Facilities Medical And Health Infrastructure Transportation Hubs And Logistics Centers (Logistics Tracking And Management System, Intelligent Warehousing Solution), Urban Project Management, Construction Management, Supply Chain Management, Quality Assurance, PPP Models, BOT Models, BOO Models, Sustainable Business Models, Risk Management, Contract Management, Cross-border Infrastructure Investment and Financing, etc.</p>

5. Who can participate?

Region Smart City Awards* (*Special focus on emerging cities in Asia) are aimed at both public and private sector, cities, businesses, entrepreneurs, start-ups, digital innovators, developers, research centres, universities, civic techs, civil society representatives, non-governmental organizations, cooperatives, consortiums (public private), social activists and individuals, with innovative ideas, achievements, experiences, visions and solutions for the management and development of our cities.

6. Organizer of the Award

Region Smart City Awards* (*Special focus on emerging cities in Asia) are organized by Smart City Expo World Congress, providing global recognition in the following categories: **Enterprise Categories** (Leading Corp./ Outstanding S.M.E./Rising Start-up); **Leadership Categories** (Leader/Entrepreneur/Expert/Talent) and **Best Projects (X-SDI) Awards**.

For detailed information about the Awards Jury Committee and related award information, please refer to the official website: <http://www.tomorrow-city.com/>.

Entities represented in the Jury Committee and organizers CANNOT compete in the Awards.

7. Prize Categories

Enterprise Awards

- Leading Corp.
- Outstanding S.M.E
- Rising Start-up

The Awards are dedicated to acknowledging and celebrating the crucial contributions of both prominent corporations, small to medium-sized enterprises (SMEs), startups with significant growth prospects in the ongoing evolution of urban smart transformation. Integral to the Congress, these awards encompass a comprehensive and professional evaluation and selection methodology. This initiative is designed to amplify the presence of both awardees and finalists within the Congress ecosystem, ultimately facilitating enhanced access to vital resources and projects for these enterprises.

Leadership Awards

- Leader
- Entrepreneur
- Expert
- Talent

The purpose is to recognize individuals who have made outstanding contributions to the development of cities and society in the new era through their long-term efforts in promoting the transformation towards smart urbanization. Nominees for this award can come from/have worked in commercial institutions, enterprises, research institutions, government departments, non-governmental organizations, public-private partnerships, or any other type of relevant organization. We will pay special attention to those individuals who, within the vast ecosystem of smart cities, have extensively empowered others through their professional expertise and capabilities, thereby stimulating ecological vitality.

Anyone can nominate a candidate for the Leadership Award, provided they have the candidate's permission. Self-nominations are also accepted.

During the nomination process, it must be clearly documented why the candidate should be considered for the award. All nominations should include sufficient evidence to serve as the sole criteria for selection, without the need for additional materials.

Best Projects (X-SDI) Awards

The primary goal of Best Projects (X-SDI) Awards is to formally recognize and celebrate exceptional practical achievements in the realm of scenario development and innovation, particularly in the context of smart city construction. By spotlighting these achievements, the aim is to set a benchmark for excellence, inspire further innovation, and guide effective practices in smart city development globally.

8. Presentation of Proposals

To participate in the competition for Region Smart City Awards>(*Special Focus on Emerging Cities in Asia), it is first required to fill out the [online application form](#).

Award nominations must be submitted electronically through the online platform, and all submitted materials must comply with the terms and conditions contained herein.

All required sections of the form must be completed without leaving any blank spaces. The application for the awards must be filled out in English.

To better understand the project information, the committee reserves the right to request additional information and verification from the project submitters. The committee will accept materials for a second time within a designated period and incorporate them into the evaluation results. All project submitters are encouraged to cooperate actively.

No additional documents are required to be submitted, other than those requested by the committee.

When filling out the following content, you may refer to the evaluation criteria (Article 10). Please complete the form thoroughly and leave no blanks.

9. Submission period

All entries should be submitted during: **2024 March 29th - June 14th**, 18:00:00 CST (China Standard Time).

10. Evaluation Criteria

The quality of each proposal will be evaluated according to the criteria described below. Each submission will be evaluated based on ten aspects. For each aspect, a score will be assigned based on the degree to which the submission demonstrably fulfils each listed criterion. The leadership award will be evaluated based on a distinct set of evaluation criteria (see below).

Best Projects(X-SDI) Awards Criteria:

Aspects	Criteria Considered
Innovation	<ul style="list-style-type: none"> • The proposal’s subject must be original and demonstrate innovative approaches. • Include an explanation of its innovativeness, along with an assessment of the innovative results or potential value in practical application.
Relevance	<ul style="list-style-type: none"> • Content should reflect current needs or unresolved issues, closely related to contemporary social and technological trends and user demands.
Impact	<ul style="list-style-type: none"> • Display clear, significant, and tangible impacts generated by the project, encompassing social, economic, and environmental dimensions. • Contain an assessment of the impact scope, including its regional reach or potential influence. • When conducting research or comparative analyses, demonstrate the proposal's contribution to future planning or decision-making.
Scope of Implementation	<ul style="list-style-type: none"> • Effectively reach the target audience, including specific metrics on the number of people affected and the coverage area. • The project should be scalable to benefit hundreds of thousands or even millions of people.
Citizen Engagement and Co-creation	<ul style="list-style-type: none"> • Consider citizen participation and how public ideas can be realized, possibly including creative and innovative tools like co-design or co-creation. • Incorporate applications of creative and innovative tools such as co-design or co-creation.
Inclusivity	<ul style="list-style-type: none"> • Consider populations of varying genders, races, classes, levels of poverty, ages, abilities, and cultural background
Feasibility	<ul style="list-style-type: none"> • Clearly outline feasibility (including aspects like organizational, economic, technical, and policy feasibility). <i>If the project is already implemented, showcase information about the development cycle, current status of implementation, and financial and logistical feasibility in the proposal.</i> <i>If it's a proposed project, initiative, or idea, show information for its development, trial, and expansion; address financial issues and subsequent feasibility analyses.</i>

	<i>Proposals solely for research and comparative analysis or more theoretical in nature are not accepted.</i>
Safety	<ul style="list-style-type: none"> Elaborate on detailed measures and standards regarding technical and information security.
Replicability	<ul style="list-style-type: none"> Discuss the adaptability and flexibility of the proposal in different contexts, as well as its replicability potential in other sectors, regions, countries, or models.
Multi-stakeholder Collaboration	<ul style="list-style-type: none"> Clearly identify all stakeholders involved, including public and private sectors, as well as social/civic partners, with a specific assessment of their level of participation and the quality of collaboration.
Soundness	<ul style="list-style-type: none"> Ensure the reliability and completeness of the presented data, while also evaluating the theoretical foundation and methodology.

Leadership Awards Criteria:

Aspects	Criteria Considered
Excellence and relevance of achievements	<ul style="list-style-type: none"> The quality of the projects/initiatives achieved by the nominee should represent the highest standards of achievement in the smart city sector. Special attention will be given to those achievements that create lasting value for people living in specific areas, and/or protect and improve the environment; and/or address particular social needs.
Impact of the achievements	<ul style="list-style-type: none"> The accomplishments of the nominee should demonstrate a clear, significant, and tangible impact on society. Data/figures pertaining to the achievements already made by the nominee, with quantifiable scope of impact, will be taken into consideration.

<p>Collaborative leadership</p>	<ul style="list-style-type: none"> • The nominee has made effective contributions to organizations/institutions that are widely recognized in the smart city and/or urban innovation sectors. • The nominee has successfully collaborated with others, yielding positive outcomes. This includes the ability to establish effective partnerships among multiple actors.
<p>Leadership-Innovation</p>	<ul style="list-style-type: none"> • The nominee has demonstrated exceptional creativity and innovation in addressing urban challenges, proactively finding new ways to improve urban living. Specifically, the nominee has played a key role in developing innovative concepts, products, ideas, or methods in smart cities/the broader urban sector.
<p>Leadership – Dissemination</p>	<ul style="list-style-type: none"> • The nominee has made effective and successful contributions to the dissemination of the concept of smart cities or other concepts related to urban innovation. This may include participating in relevant activities, conferences, exchanging and disseminating implementation schemes, or creating initiatives to share knowledge/information, thereby contributing to the global urban community.

Enterprise Awards Criteria:

Aspects	Criteria Considered
<p>Innovation</p>	<ul style="list-style-type: none"> • The subject matter involved is practical and original, showcasing some innovative methodology. Furthermore, the proposal should include an explanation of the innovative nature of its content. • The proposal contains innovative concepts, processes, tools, or governance models, serving as a platform for experimentation in innovation.
<p>Relevance</p>	<ul style="list-style-type: none"> • The content should reflect current challenges or unresolved issues being faced.

<p>Impact</p>	<ul style="list-style-type: none"> • There should be a demonstration of the clear, significant, and tangible impact (or potential impact) generated by the proposed solution. • It should include the scope of impact and the region/area of potential influence. • When conducting research or comparative analyses, the proposal must demonstrate its contribution to future planning or decision-making processes.
<p>Scope of Implementation</p>	<ul style="list-style-type: none"> • Effectively reaches the target audience, impacting a significant number of people. • The project is scalable to benefit hundreds of thousands or even millions of people.
<p>Technological advancement</p>	<ul style="list-style-type: none"> • Demonstrates technological advancement in the proposal, which may include related patents, domestic and international benchmarks or scenarios of similar technologies (data sources must be from authoritative institutions, media, or academic papers), expert technical achievement appraisals, etc.
<p>Externality</p>	<ul style="list-style-type: none"> • Parts or the entirety of the proposal possess the attributes of a public good. • Enhances overall production efficiency for businesses and improves the quality of life for the public.
<p>Feasibility</p>	<ul style="list-style-type: none"> • Clearly outlines feasibility. <p><i>If the project is already implemented, include information about the development cycle, current implementation status, and financial and logistical feasibility in the proposal.</i></p> <p><i>Proposals solely for research, comparative analysis, or more theoretical in nature are not accepted.</i></p>
<p>Replicability</p>	<ul style="list-style-type: none"> • The proposal can be implemented in different contexts from the original conception; that is, it can be replicated in other sectors, regions, countries, or even different models.
<p>Environmentally friendly and low-carbon</p>	<ul style="list-style-type: none"> • The proposal addresses real or potential environmental issues facing humanity, harmonizing the relationship between humans and the environment.

<p>Governance, Security and Compliance</p>	<ul style="list-style-type: none"> • Enhances the level of government governance, providing new models, ideas, and tools for government management. • Implements effective measures to ensure data security and protect user privacy. • Ensures the entire process of data collection, storage, processing, use, and circulation is legal and compliant.
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11. Evaluation Process

The evaluation process is divided into two phases:

1) Regulation Compliance and Pre-Selection of Finalists

The Jury Committee will conduct a first round of screening of all proposals to ensure that all submitted materials meet the requirements. The Committee reserves the right to request additional information and proof from the applicants. The Committee will review all submitted proposals to determine the final winning entries*

Based on the evaluation by the Committee, proposals may be required to submit additional information or proof. From **June 14 to June 30**, all participants must ensure their availability to respond to the committee's requests, additional proposal information or evidence may be required when necessary.

During the initial review process, Nominees per award category will be selected as finalists.

In **early July 2024**, the organizers will notify all successful finalists via email; those not shortlisted will also receive a notification email.

*According to the recommendations of the Jury, proposals may be shifted to a different award category after a careful analysis of the theme and content. In such cases, the change will be coordinated by the secretariat of the jury, and the proposing entity will be notified in advance, as per the jury's instructions.

2) Winners Selection

The final award results will be announced at the Region Smart City Awards>(*Special Focus on Emerging Cities in Asia) 「Award Ceremony」 (tentatively scheduled for **September 27, 2024**, during the Smart City Expo Congress Hangzhou Stage), with representatives of the Jury Committee making the announcement and presenting the awards.

All nominees for each categories are required to attend the 「Award Ceremony」, winners will be announced during the ceremony.

(For the smooth organization of the ceremony, **all nominees must confirm their attendance within one week of receiving the invitation email**. If a nominee is unable to attend the ceremony, the organizers reserve the right to allocate the final nomination slot to another eligible candidate.)

Please note, the Jury Committee reserves the right to declare any nominations or winning projects in any category as invalid.

12. Publicity & Promoting the Prizes

1) Publicity by the winners

Both finalists and winners must promote the prize and its results, by providing targeted information to multiple audiences (including the media and the public) in a strategic and effective manner.

Unless the organization requests or agrees otherwise or unless it is impossible, any communication activity related to the action (including in electronic form, via social media, etc.) must:

- (a) display the Region Smart City Awards* (*Special Focus on Emerging Cities in Asia) logo and
- (b) include the following text:

"[City/Organization/Individual] has been awarded the 2024 Region Smart City Awards*(*Special Focus on Emerging Cities in Asia) [Enterprise Awards/Leadership Awards/Best Projects(X-SDI) Awards] as a [Finalist/Winner]."

When displayed alongside another logo, the Awards logo must be given appropriate prominence.

To fulfill their obligations, finalists/winners may use Awards logo without immediate approval from the organizers. However, this does not grant finalists/winners the right to exclusive use of the logo.

2) Publicity by the organizers

For promotional purposes, all finalists will be required to provide the organizers a short video displaying the content of the award proposal in an attractive way. The organizers of the event will use the videos and images sent by the finalists of the Awards Ceremony for the promotion of the prize.

Promotional Video:

The video should present the proposal in a concise and attractive way.

Tentative Requirements:

- Use subtitles (recommended in English)
- Horizontal format 16:9 (1080P, mp4)
- Final length between 1 minute and 1 minute 30 seconds

As soon as the finalists are selected, the organization will provide them with a document of more specific guidelines for the short video.

The organizers may use, for their communication and publicising activities, information relating to the proposals, documents notably summaries for publication as well as any other material, such as pictures or audio-visual material that it receives from the participants.

The organizers will publish the name of both the finalists and the winners, their origin, and their nature and purpose - unless they have requested to waive this publication (because disclosure risks threatening its security and safety or harm its commercial interest).

Photos and videos taken by the organizers during the award ceremony are the sole property of the Smart City Expo World Congress Hangzhou Stage and might be used for branding purposes.

13. Awards Schedule

Calendar 2024	Action
March 29	Call for Awards kick off, Online Submission Platform Open
June 14	Deadline for submitting proposals
June 14 - 30	All participants should be available to answer any request from the Secretariat
Early July	Finalists from all categories will be informed by mail
September 25 - 29	Winners of each prize category will be announced at the [Award Ceremony] (Tentatively scheduled for September 27th)

14. Intellectual and Industrial Property Rights

The participant is responsible for the authorship of the submitted proposal;he/she is the owner of the intellectual and,where applicable, industrial property rights thereof.

The participant is accountable for the proposal submitted not violating intellectual property rights, industrial property rights, copyright and/or image rights and assumes complete responsibility with regard to third parties: the Organization is free of all liability.

Should the proposal be short-listed, the participant authorizes the Organization to disseminate, reproduce and publish the proposal in any format and using any medium to publicize the Smart City Expo World Congress.

15. Data Protection

Due to the sensitive nature of the information supplied, the award organizers, the members of the Jury Committee and Expert evaluators guarantee to keep the participants'identity and the content of their project confidential outside the sphere of the World Smart City Awards. This also includes any information about its current state of use or development.

Once the proposal has been selected as a finalist, the organizers of this award may make public any details considered as public(submission title, organization in charge, person in charge, websites, description, sent video, purpose and category).

16. Queries and Suggestions

If you have any questions or suggestions; or if you are interested in the Smart City Expo World Congress Hangzhou Stage and would like to discuss potential business collaborations, please contact us at:

callforawards@tomorrow-city.com

Entering the Call for Awards implies full acceptance of its rules